**Suggested Changes:**

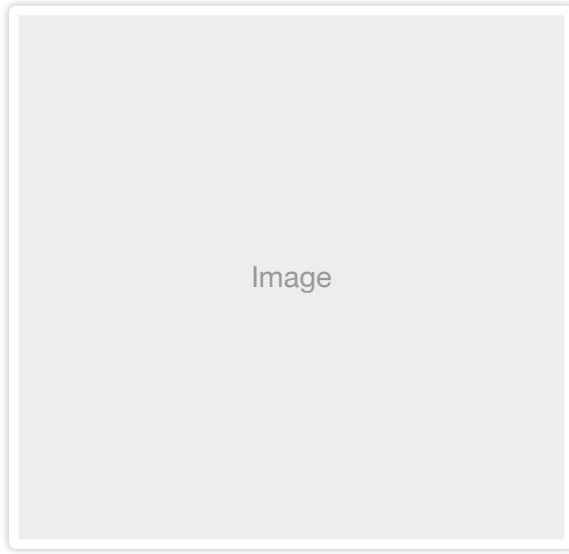
- 1. Visible Subnavigation:** Keeping the subnavigation open and active on project pages will create easier pathways between project sections
- 2. Previous/Next Project:** These will allow the user to click quickly through projects without navigating back
- 3. Share:** This feature allows the user to share each specific project through social media/email
- 4. Project View Orientation:** By keeping the image small, project pages remain consistent and the user is encouraged to use the (more appropriate) view fullscreen option.
- 5. View Fullscreen:** This button expands the project image to full size within a light box (see page 3). The background is consequently grayed out. Within this feature, the user can tab through multiple images (if applicable) and their varied sizes will adjust accordingly (see page 4). This implementation is appropriate for Interface because of the widely varied image sizes.
- 6. Other Campaign Elements:** This section collects campaign projects together, and encourages the user to view other linked projects. By clicking one of the linked projects, the user is taken to that project page and the subnavigation is updated accordingly (see page 5). Also, the previous project viewed replaces the current project in the Other Campaign Elements section.



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PATIENT MATERIALS

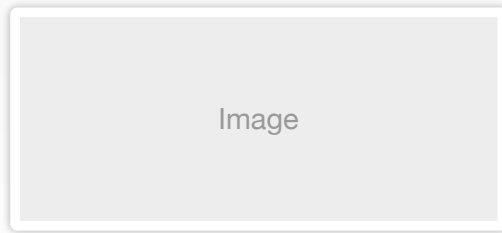
Share

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent ullamcorper dui ac sapien dignissim, sed consectetur diam vehicula. Quisque eu scelerisque nunc. Phasellus quis lobortis eros. Sed diam neque, feugiat sed ullamcorper vel, vulputate ac dolor. Maecenas diam quam, euismod vel odio non, tincidunt semper ipsum. Praesent ultricies, felis sed fermentum tempus, nunc ipsum interdum nisi, in vulputate arcu erat sit amet nisl. Sed et pretium sapien. Donec laoreet elementum leo non pellentesque. Morbi a sapien ut felis feugiat convallis eu convallis magna.

Client: Proin molestie, erat at placerat suscipit, sem arcu porta ipsum
URL: www.sampleurl.com

↗ View Fullscreen

Other Campaign Elements



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