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An Introduction to the 6Ds Approach to Creating High Impact Training

Aug. 1st, 2:30pm
Kuala Lumpur, Malaysia

Event Image

08/01 An Introduction to the 6Ds Approach to Creating High Impact Training
Orlando, Florida [>](#)

08/15 An Introduction to the 6Ds Approach to Creating High Impact Training
Kuala Lumpur, MY [>](#)

09/11 Learning Transfer Certificate Program
Chicago, Illinois [>](#)

09/12 Learning Transfer Certificate Program
Chicago, Illinois [>](#)

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About the 6Ds ®

The 6Ds® Company is a training and consulting firm dedicated to helping organizations maximize the return on their training investments.

Our practice is based on our best-selling book, The Six Disciplines of Breakthrough Learning (2010, Pfeiffer), which Will Thalheimer called "the most important book in the workplace learning field in the past decade."

The 6Ds® are the six disciplines practiced by the most effective learning organizations:

- D1: Define Business Outcomes
- D2: Design the Complete Experience
- D3: Deliver for Application
- D4: Drive Learning Transfer
- D5: Deploy Performance Support
- D6: Document Results

We offer onsite 6Ds Workshops for learning teams as well public programs through the ASTD. Contact info@the6Ds.com for additional information.

Who Uses 6Ds ®

Companies around the world have adopted the 6Ds® as a common framework and language throughout their learning organizations. Here is what they have had to say about the benefits:

"I introduced The Six Disciplines to GE's Global Learning Council and I am very glad I did."

--Jayne Johnson, GE, Crotonville

"Applying The Six Disciplines catapulted us from a respected training and development function to true business partners."

-- Diane Hinton, Plastipak



The 6Ds® Company and ASTD have partnered to offer the Learning Transfer Certificate Program. This interactive learning experience, based on the 6Ds Workshop, will equip you with the tools to produce greater value from your training investments and be a more strategic partner to your business. Learn how to apply best practices from world-class companies with a variety of proven tools, techniques, and processes.

[Click here to Learn more about the Learning Transfer Certificate.](#)

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Events

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Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur est arcu, cursus sit amet viverra eget, laoreet non urna. Dolor sit amet, consectetur adipiscing elit. Curabitur est arcu.

August



An Introduction to the 6Ds Approach to Creating High Impact Training

Aug. 1st, 2:30pm Kuala Lumpur, Malaysia

In partnership with PowerUp Success and the PowerUp Learning Academy

\$1600
\$1000

[Learn More >>](#)



An Introduction to the 6Ds Approach to Creating High Impact Training

Aug. 1st, 2:30pm Orlando, Florida

Society for Pharmaceutical and Biotech Trainers Annual Conference

\$1000
Invitation Only

[Learn More >>](#)

September



Learning Transfer Certificate Program

Sept. 11th - Sept. 12th Chicago, Illinois

Learn to apply the 6Ds® to ensure learning transfer and boost training's value to your organization.

\$1000

[Learn More >>](#)



Learning Transfer Certificate Program

Sept. 11th - Sept. 12th Atlanta, Georgia

Learn to apply the 6Ds® to ensure learning transfer and boost training's value to your organization.

FREE

[Learn More >>](#)

October



An Introduction to the 6Ds Approach to Creating High Impact Training

Oct. 1st, 2:30pm Online Only

In partnership with PowerUp Success and the PowerUp Learning Academy

\$1000

[Learn More >>](#)



Society for Pharmaceutical and Biotech Trainers Annual Conference

Oct. 1st, 2:30pm Orlando, Florida

"An Introduction to the 6Ds Approach to Creating High-Impact Training"

\$1000

[Learn More >>](#)

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**Only \$600!
Register Now**

Aug. 1st, 2:30pm
Kuala Lumpur, Malaysia

Event Image

TRAINING

In partnership with [PowerUp Success](#) and the [PowerUp Learning Academy](#)

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Program Overview

In today's competitive business climate, companies must constantly improve their products, services, and human capital, or be replaced by smarter competitors. Learning and development programs have a crucial role to play in this effort ... provided the knowledge they impart is transferred to the work of the organization.

Now more than ever, business managers want to see results from their training investments. The Learning Transfer certificate program will teach you to go "beyond ADDIE" to apply best practices from world-class companies that increase the value of learning and development.

This interactive workshop is based on the bestselling Six Disciplines of Breakthrough Learning. It stresses real-world application of proven tools, techniques, and processes; **combining a two-day hands-on session with 8 weeks of on-the-job support for learning transfer.** You'll learn how to apply the 6Ds® that turn training into business results:

- Define Business Outcomes.
- Design the Complete Experience.
- Deliver for Application.
- Drive Learning Transfer.

Program Objectives

Credits/ Prerequisites

About the 6Ds®

Andrew Jefferson



Andy Jefferson, JD, is President and Chief Executive Officer for The 6Ds Company. He is co-author of The Six Disciplines of Breakthrough Learning and Getting Your Money's Worth from Training.

Andy is a frequent and popular global presenter who excels in helping companies maximize the value they realize from their investments in learning and development. He is an accomplished executive with deep line-management expertise as well as experience in strategic planning, sales and marketing, productivity, and technology development.

Andy views learning as a critical source of competitive advantage in an increasingly knowledge-based economy. He knows the challenges of running a company and making every investment count. Prior to joining The 6Ds Company, Andy served as the Chief Executive Officer of The Fort Hill Company, CEO of